

**QUESTION 2014****Group - A**  
**(Multiple Choice Type Questions)**

1. Answer any ten questions:

- i) How many government policies towards SSIs are there?  
 a) 10                      ✓b) 15                      c) 11                      d) 9
- ii) Which of the following is an example of internal growth strategy?  
 a) licensing                      b) merger  
 ✓c) new product development                      d) strategic alliance
- iii) Economic reforms in India was started in which year?  
 a) 1987                      b) 1990                      ✓c) 1991                      d) 1992
- iv) Who gave emphasis on innovative idea of entrepreneurs?  
 a) Cartilton                      b) Cochran                      c) Max Webber                      ✓d) P. F. Drucker
- v) A person who pursues an innovation but does so from within the security of his organizational position is called  
 a) entrepreneur                      b) innovator                      ✓c) intrapreneur                      d) none of these
- vi) The seeding stage of a new idea is known as  
 a) incubation                      b) illumination                      c) verification                      ✓d) germination
- vii) EDP is meant for creating  
 a) managers                      b) businessman  
 ✓c) motivating and guiding people                      d) less profitable ventures
- viii) Khadi and Village Industries Commission is a/an  
 ✓a) all India institution                      b) state level institution  
 c) district level institution                      d) village level institution
- ix) Which one of these is not a source of long term capital?  
 a) issue of equity shares                      b) issue of debentures  
 c) issue of preference shares                      ✓d) bank overdraft
- x) Achievement theory is given by  
 a) Schumpeter                      b) Marshall                      c) Drucker                      ✓d) McClelland
- xi) Which one of these is found in an entrepreneur?  
 a) N Pow                      b) N Aff                      c) N Ach                      ✓d) all of these

## FUNDAMENTALS OF ENTREPRENEURSHIP

xii) Who is not an inventor?  
a) Frederick  
c) Willie Carrier

b) Alexander Flemming  
✓ d) Sourav Ganguli

### Group – B

(Short Answer Type Questions)

2. Discuss the needs of EDPs in India.  
See Topic: **ENTREPRENEURIAL DEVELOPMENT IN INDIA**, Long Answer Type Question No. 1(a).
3. What is project appraisal? Explain the various aspects covered in it.  
See Topic: **PROJECT FEASIBILITY ANALYSIS**, Short Answer Type Question No. 4.
4. What are the problems faced by SSI units?  
See Topic: **ENTREPRENEURIAL DEVELOPMENT IN INDIA**, Short Answer Type Question No. 1.
5. Explain the ERG model of entrepreneurial motivation.  
See Topic: **ENTREPRENEURIAL BEHAVIOURS**, Short Answer Type Question No. 5.
6. What are the risks involved with entrepreneurship?  
See Topic: **ENTREPRENEURIAL BEHAVIOURS**, Long Answer Type Question No. 3(a).

### Group – C

(Long Answer Type Questions)

7. What is venture capital? What documents are required for it?  
See Topic: **PROJECT FEASIBILITY ANALYSIS**, Long Answer Type Question No. 3.
8. Write about opportunity analysis. What are competitive factors?  
See Topic: **PROJECT FEASIBILITY ANALYSIS**, Long Answer Type Question No. 4.
9. State the role of entrepreneurship in implementing the economic growth of a country. Write a note on registration for SSI.  
1<sup>st</sup> Part: See Topic: **ENTREPRENEURIAL BEHAVIOURS**, Long Answer Type Question No. 1.  
2<sup>nd</sup> Part: See Topic: **ENTREPRENEURIAL DEVELOPMENT IN INDIA**, Long Answer Type Question No. 3(f).
10. What is social entrepreneurship? State its importance.  
See Topic: **ENTREPRENEURIAL TRAITS**, Long Answer Type Question No. 1(a).
11. Write about entrepreneurial behavior. What are the psychological theories?  
See Topic: **ENTREPRENEURIAL BEHAVIOURS**, Long Answer Type Question No. 3.